

# JACK & LILY™ Footwear



## How to Measure

1. Print out size finder PDF and place on a flat surface.
2. If you plan to have your child wear socks with their shoes, measure their feet wearing socks. You must measure both feet, as often they are different and you should purchase according to the larger measurement.
3. Ensuring that the heel is lined up correctly, take a pencil and make the mark at the longest toe tip.
4. Using a ruler, measure from the heel to your pencil mark, add a 1/2 inch (1.3cm), which allows for proper foot development and room to move.



### 'MY MOCS/MY MOCS BOOTS' Size Chart (inside length)

OUR SIZING* (in months)	US SIZING (Canada/US)	EU SIZING (Europe)	LENGTH (in inches)	
0-6	2.0-3.0	16-17	3.75"	(9.5cm)
6-12	3.5-4.0	18	4.25"	(10.8cm)
12-18	4.5-5.0	19	4.75"	(12cm)
18-24	5.5-6.5	20-21	5"	(12.7cm)
24-30	7.0-7.5	22	5.5"	(14cm)

### 'MY SHOES/MY BOOTS' Size Chart (inside length)

OUR SIZING* (in months)	US SIZING (Canada/US)	EU SIZING (Europe)	LENGTH (in inches)	
0-6	2.5-3.5	17-18	4"	(10.2cm)
6-12	4.0-4.5	19	4.5"	(11.4cm)
12-18	5.0-5.5	20	5"	(12.7cm)
18-24	6.0-7.0	21-22	5.25"	(13.3cm)
24-30	7.5-8.0	23	5.75"	(14.6cm)
30-36	8.5-9.0	24	6"	(15.2cm)

### 'ORIGINAL COLLECTION' Size Chart (inside length)

OUR SIZING* (in months)	US SIZING (Canada/US)	EU SIZING (Europe)	LENGTH (in inches)	
0-6	3.0-4.0	18-19	4.25"	(10.8cm)
6-12	4.5-5.0	20-21	5"	(12.7cm)
12-18	5.0-6.0	22-23	5.5"	(14cm)
18-24	7.0-8.0	24-25	5.75"	(14.6cm)
24-30	9.0-10.0	26-27	6.25"	(15.9cm)

Measure foot length when baby is standing.  
Allow 1/2" extra for growth when sizing.



Jack & Lily are both unique children - just like your little one! While our shoes are based on a child's age range, it's important to measure your child's feet to make sure you are buying the correct size and they are comfortable. Using the Jack & Lily Size Finder, you can measure your child's feet and match the appropriate shoe size using our size tables.

## Size Finder

**\*\*Please Note\*\***  
MY MOCS and MY SHOES fit differently.  
Please make sure you double check  
the size before ordering.

Measure foot length when baby is standing. Allow 1/2" extra for growth when sizing.

Place Heel Here